

South Lyon East Football Booster

Ads and Field Signs 2012



In only a few short months, our 2012 South Lyon East High School Football season will be underway! Our players are preparing for an exciting season!

We would like to invite you to join others in supporting South Lyon East Football!

Our Cougar football program draws thousands of spectators to the South Lyon East Football Stadium each season. Football programs are sold at all home games and field signs are displayed in the stadium from July through November! All field sign sponsors are announced at every home game, as well as mentioned in the football program on a special page dedicated to recognizing our sponsors! Each field sign sponsor will also be mentioned on our website. Your field sign will be visible at every home Varsity, JV and Freshman football games. Your sign will also be viewed by fans that attend all soccer games, band competitions, Panther Jr. Football games and other community events held at our high school athletic field. This is a wonderful opportunity to advertise not only to South Lyon East fans, but also fans from other communities, the exposure is endless! **Visit our website at www.southlyoneastcougars.com for more information on Cougar Football.**

We are currently organizing our advertising program for the upcoming season and would like to offer your business the opportunity to advertise within our Football Stadium. Your financial support is vital to a successful football program! Hopefully you will consider becoming an advertising sponsor this year. Remember, not only is this a wonderful advertising opportunity for you, but know that **you are helping to enrich the athletic experience for many of our young student athletes!**

If you have any questions, please contact: **Jennifer Glenn**
South Lyon East Football Boosters
(810) 919-0377
JLGlenn33@sbcglobal.net

Yes, I would like to support South Lyon East Football with an Advertising Sponsorship!

Advertiser/Company: _____ Phone # _____

Contact Person: _____ Email: _____

Please have ad, jpeg, or renewal in by May 1st to guarantee a spot on the fence or in the program.

FIELD SIGN: [] \$250.00 4x8 Sign (NEW) [] \$200.00 4x8 Sign (RENEWAL)

PROGRAM ADS: [] \$40 - 1/8 page ad (3-3/4" x 2-3/8")* [] \$50 - 1/4 page ad (3-3/4" x 4-7/8")*

[] \$70 - 1/2 page ad (7-1/2" x 5")* [] \$120 - full page ad (7 1/2" x 10")*

Attach art work, business card, etc. (If a renewal: previous year's ad will run if new artwork is not provided.)

Send Order & Check to: South Lyon East Football Boosters – Ads, P.O. Box 712 South Lyon, MI 48178